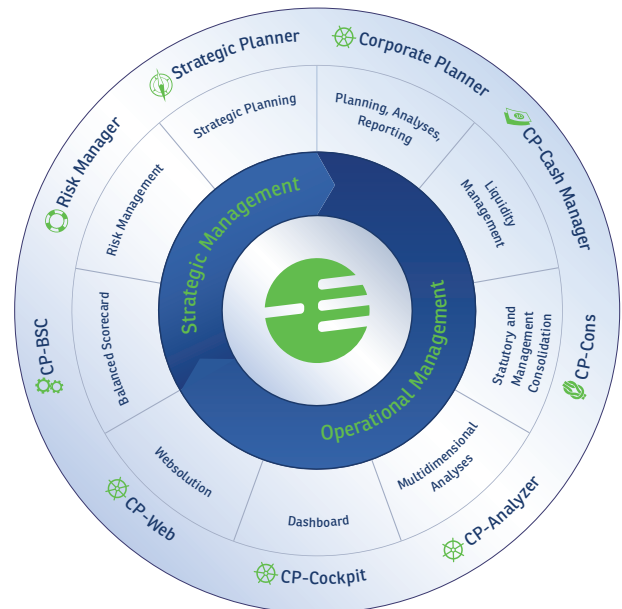


# Corporate Planning - Focused on Corporate Performance Management.

Software for Planning, Analysis, Reporting, Balanced Scorecard, Risk Management and Consolidation



## Company Profile

Enabling the management of an enterprise using top-quality software is the key motivation for Corporate Planning. Back in 1989, Corporate Planning set out to develop software which would make corporate performance management easier, quicker and more professional for every user.

CP Corporate Planning AG is one of the leading providers of Business Intelligence software. With a complete corporate performance management portfolio for the medium-sized business, the software house develops, distributes and implements integrated systems of planning, analysis and reporting solutions.

The company with headquarters in Hamburg employs around 120 staff and is represented throughout Germany by its own Competence Centres in Dusseldorf, Frankfurt, Hanover, Kaiserslautern, Munich and Stuttgart. Outside Germany there are branches in Amsterdam, Barcelona, London, Malmo, Vienna and Zurich. In addition, Corporate Planning cooperates with a large number of business partners around the world in sales and consultancy.

Over 3,500 prestigious companies with more than 25,000 users from diverse sectors of industry have already seen for

themselves the efficiency of CP software in everyday use. The high-performance CP software portfolio for enterprise planning and management stands out through integrated business administration expertise and through being simple to operate, extremely flexible and quick to implement.

The Corporate Planner, CP-Cons, Strategic Planner, Risk Manager, CP-BSC and CP-Cash Manager products cover the entire remit of enterprise management (financial and profit planning, liquidity management, cost and distribution management, consolidation, risk management, Balanced Scorecard and strategic planning) in a single product suite in the planning, analysis and reporting functions.

In addition to the software, Corporate Planning provides professional services relating to corporate performance management. Customers receive introductory training, support during the implementation of the software and, on request, individual consultancy. Corporate Planning also conducts a wide range of practice-orientated workshops for the customer to get the most out of the software.

## Corporate Performance Management made easy!

### Software by Corporate Planning

- Integrated expertise
- Informative, clearly presented, transparent
- Fast deployment
- Intuitive approach
- Suitable for all sectors of industry
- Easily customised
- Automatic interaction between planning, analysis and reporting
- Certified software

# Product Portfolio

## Corporate Planner

Corporate Planner is a flexible planning, analysis and reporting system. The software meets all the requirements of professional and efficient corporate performance management. Business data are analysed in depth, budgets and business plans can be drawn up quickly and easily with a wide range of planning tools. Forecasts are calculated automatically. With Corporate Planner, prompt and comprehensive reporting is possible at any time by a single mouse click. Additional specialist product modules which enhance the planning, analysis and reporting functionalities can be integrated in the software. As a standard software application, Corporate Planner can be implemented in all sectors of industry and scaled to suit companies of any size. The software has been certified by a well-known international auditing firm.

## CP-BSC

CP-BSC is used for modelling and implementing a company-wide Balanced Scorecard on the web. As a strategic communication and information system, CP-BSC facilitates the realisation and monitoring of strategic goals. Indicators for each goal are checked against the parameters defined in CP-BSC, and satisfaction levels are expressed in the form of traffic-light signals and web graphics. Actions can then be deduced and defined accordingly. The strategic goals, indicators and actions are depicted from various perspectives which can be individually adapted and displayed for each organisational unit.

## CP-Cons

CP-Cons is a comprehensive consolidation system for groups of companies and complies with IAS/IFRS and the German Commercial Code (HGB). It is used for preparing and analysing consolidated financial statements, and also provides facilities for creating cash flow statements, segment reports and a variety of analyses. CP-Cons guides the user step by step through the entire consolidation process, starting with the general settings, continuing via the workflow for generating

the aggregated financial statement and eliminating inter-company investments, until the consolidated financial statement is produced. The software thus conforms to statutory requirements and has been certified by a well-known international auditing firm.

## Strategic Planner

Strategic Planner is a professional tool for drawing up business strategies and for strategic consultancy. The system provides support in the systematic appraisal of a company's own business areas and its strengths and weaknesses, and of the competition. Strategic Planner divides a company into strategic business units so that a full portfolio analysis can be carried out. By means of strategic tools, future developments can be anticipated early and success potential developed. The software has been certified by a well-known international auditing firm.

## Risk Manager

Risk Manager is a system which was designed specifically for use in risk management. It accompanies businesses through the stages of risk management, beginning with risk identification, proceeding via the damage portfolio and resulting in the finished risk manual. Risk Manager displays and documents all risk management processes and monitors the use of controls. In addition, consolidation of the risks at group level is possible. The software has been certified by a well-known international auditing firm.

## CP-Cash Manager

CP-Cash Manager supports companies in their short and medium-term liquidity planning with maximum efficiency and transparency. With CP-Cash Manager, potential cash deficits are identified in good time so that appropriate courses of action can be decided upon. The software is available as an additional module for Corporate Planner and as a stand-alone product.

Corporate  
Planning 

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